



ERIC BUDOVITCH

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• CONTACT •

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• SKILLS •

User-focused copy
Digital Strategy
Narrative Engagement
SEO & Keyword
Integration
Entrepreneurial
Game Design
Constantly Curious

Profile

A creative and experienced communicator with a passion for narrative driven copy. Years of entrepreneurial and artistic achievement are combined with a desire to engage people using brand personality.

Looking for opportunities to work with teams and develop strategy driven, online content that motivates people to take action.

Highlights

- Translating strategy into concept driven copy
- Digital drawing and Storyboarding experience
- Project management and execution
- Public speaking and presentation

Employment

Principal Art Instructor, Toronto, Ontario www.ArtFactory.cc
The Art Factory, 2013 - Present

Founded and run a team building business centred around a group painting activity. Unique selling position is a mural project divided into pieces and completed individually but once assembled proves to all involved that "everyone has a place in the bigger picture".

Figurative Artist, Toronto, Ontario www.Budovitch.com
Gallery Represented, 2005 - Present www.Gallery78.com

Classically trained painter working principally in oil but including alternative media such as 3D printing and vinyl to illustrate metaphor-based imagery.

Game Designer, Toronto, Ontario www.GamesByBud.com
Vacant Lot Studios, **2012 - 2014**

Designed and built a mobile application (Winsome) that gamified loyalty cards for small business. Built around three hyper-casual games, players would earn digital points from preferred retailers to exchange for real world rewards.

EDUCATION / TRAINING

Certification, Copywriting (2022)
HUMBER COLLEGE, Ontario

Video Game Design (2012)
GEORGE BROWN COLLEGE, Ontario

Master of Fine Arts (2002)
NEW YORK ACADEMY OF ART, New York

Bachelor of Arts in History (1999)
MCGILL UNIVERSITY, Quebec